

What is the Stark County Minority Business Association?

The Stark County Minority Business Association (SCMBA), is non-profit **501 (C) (3) organization** comprised of newly revitalized and dedicated business leaders, Chamber of Commerce members and others, striving to sustain Stark County as a great place to live and work. Our goal is to enhance economic growth, job creation and quality of life for everyone in Stark County by assisting the development of minority-owned businesses through training, networking and expanding business opportunities.

SCMBA'S MISSION

The Mission of SCMBA is to increase the amount of business coming to minorities and women in the greater Stark County area.

SCMBA'S VISION

The vision of the SCMBA is to create a self-sustaining business community fueled by those members who have created sustainable businesses and jobs.

Partners with the

Minority Business Assistance Center

Located at:
1400 Sherrick Rd SE
Canton, OH 44707
330.452.5577

STRATEGIC PLANS & GOALS

- Develop member companies to compete in the market.
- Developing the youth of the community to ensure a future generation of minority entrepreneurs.
- Equity in leveraging contracts and access to projects within our community i.e. the Canton Regional Chamber of Commerce, Kent State University at Stark, Stark Economic Development Board and the Pro Football Hall of Fame.
- Exposing member companies to information which will lead to participation, contracts and growth.
- Helping member companies to sustain during difficult economic seasons.
- Provide workshops on various certifications for minority businesses.
- Serving as an advocate for member companies allowing them information and access to area projects.
- Sponsor various forums, conferences and trade shows focusing on resources for minority businesses.
- To promote and develop member companies to compete in the market.

Stark County Minority Business Association, Inc.

(SCMBA)



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222 Market Ave N | Canton, OH 44702
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Website: www.starkminoritybusiness.org

2020 Highlights

Partnered with JobsOhio and ELITE, to provide 12 minority businesses a \$25,000 Scholarship for the ELITE Program.

Assisted 10 businesses with securing contracts with the Hall of Fame Village

Partnered with the City of Canton to fund 15 Minority Businesses \$5,000.00.

Formed the ERA-2020 Mentorship Program to support 19 Minority businesses through a 8-month business education/coaching program.

Businesses received education in 8 areas including Business Planning, Management Planning, Marketing, Branding, HR, Business Accounting and Banking Relationships, and Business Law.

Following the 8-week training sessions, the business owners were paired with Mentors/Coaches from various established businesses in Stark County.

Partnered with JumpStart to sponsor a Funding Mixer designed to expose businesses with access to capital.

Hosted a Meet-and-Greet with the Secretary of State, Frank LaRose to provide Minority Businesses an opportunity to network and hear from State Officials.

Hosted a training webinar on CARES Act and PPE Funding and provided training webinars on how to properly bid on construction projects.

Worked with local banks to help minority businesses establish banking relationships.

Hosted SCMBA's 1st Annual Charity Golf Tournament.

BENEFITS & PROGRAMS Invest in YOUR Business

- Access to capital, technical assistance and procurement services
- Assistance with certifications (MBE, MBE Edge, SARTA, WBE, DBE and other Government, State, City and County Programs)
- Cash mobs
- Company logo on SCMBA's website
- Computer access & assistance (SCMBA Computer LAB)
- Contract opportunities
- Eligible to be nominated for the Robert F. Fisher Outstanding Minority Business Award
- Lunch and Learn workshops & seminars
- ELITE Program
- Membership card and Membership directory
- Mentorship program opportunities
- Networking events and participation in community events
- Notary services
- Professional headshots with member profile
- SCMBA bi-monthly newsletter via e-mail
- SCMBA merchandise (pens, bags, cups etc.)
- SCMBA Youth Entrepreneurship Program
- Sponsorship opportunities
- Volunteer opportunities
- Access to Akron Urban League business counselors



JOIN US TODAY!

Please complete the form below and return it to our administrative office. Membership is open to anyone who wishes to foster the development and growth of minority businesses.

YOUR INFORMATION:

Name: _____

Title: _____

Company/Agency: _____

Type of Business: _____

Business Address: _____

City/State/Zip: _____

Email: _____

MEMBERSHIP PACKAGES & FEES

NON PROFIT (small) - a group or entity with a charitable purpose instead of a profitable one. (up to 10 employees) \$75.00

NON PROFIT (large) - a group or entity with a charitable purpose instead of a profitable one. (over 10 employees) \$150.00

BUSINESS - an organization or enterprising entity engaged in commercial, industrial or professional activities. (up to 100 employees) \$150.00

CORPORATIONS - a company or group of people authorized to act as a single entity (legally a person) and recognized as such in law. (over 100 employees) \$500.00

- BRONZE MEMBER SPONSORSHIP | \$1,000
- SILVER MEMBER SPONSORSHIP | \$2,500
- GOLD MEMBER SPONSORSHIP | \$5,000
- PLATINUM MEMBER SPONSORSHIP | \$10,000